

Design Note: Social Media is a big part of the Troxell business model. Social icons should be visually prominent.

A Web Page

Logo

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Personal Insurance Business Insurance Get a Quote Claim Center Who We Are Customer Support

**A Sample Banner**  
Cotton candy apple pie fruitcake. Chupa chups fruitcake muffin chupa chups liquorice gummies. Cake candy topping wafer.  
[Learn More](#)

**Meet our Team of Experts**  
Team Oriented Image  
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**Get a Quote**  
Getting a quote is easy! Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua!  
Insurance Type Zip Code Get Started!

**RW Troxell News**  
Marzipan candy canes cheesecake. Cake jelly beans macaroon sugar plum lemon drops caramels sweet sugar plum. Gummi bears oat cake jelly beans.  
[Read More](#)  
Caramels tiramisu marzipan lollipop croissant croissant candy canes chocolate bar Tart pie caramels sesame snaps  
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**Find a Location**  
We have locations throughout lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.  
  
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**An RSS Feed Sample Title**  
[Liquorice fruitcake sugar plum sweet jujubes sugar plum powder sesame snaps.](#)  
Thu, 10 Dec 2015 18:16 GMT  
[Jujubes croissant cheesecake toffee marzipan wafer candy gummi bears.](#)  
Thu, 10 Dec 2015 18:01 GMT  
[Chocolate cake bonbon sweet roll tart marshmallow dessert.](#)  
Thu, 10 Dec 2015 16:20 GMT

**Specialty Insurance Products**

A Product (An Icon)

A Product (An Icon)

A Product (An Icon)

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A Product (An Icon)

[Disclaimers](#)

Design note: Elevator style design for the homepage may well be called for with the amount of information being conveyed. To discuss.

Design note: Discuss and provide examples of hover state effects to be used on the site.

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Specialty Insurance Products

A Product (An Icon)

A Product (An Icon)

A Product (An Icon)

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A Product (An Icon)



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**Get a Quote**  
 Getting a quote is easy! Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua!  
 Insurance Type Zip Code Get Started!

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 Thu, 10 Dec 2015 16:20 GMT

**Specialty Insurance Products**

A Product A Product A Product A Product A Product

A Product A Product A Product A Product A Product

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You can save money by packaging your insurance with other great products. Would you like a quote bundling several great products?

Get me started! No thanks!

I'm interested in bundling these products...

Auto Insurance  Off Road Vehicle Insurance

Flood Insurance  Recreational Vehicle Insurance

Homeowners Insurance  Watercraft Insurance

Umbrella Insurance  Condo Insurance

Next

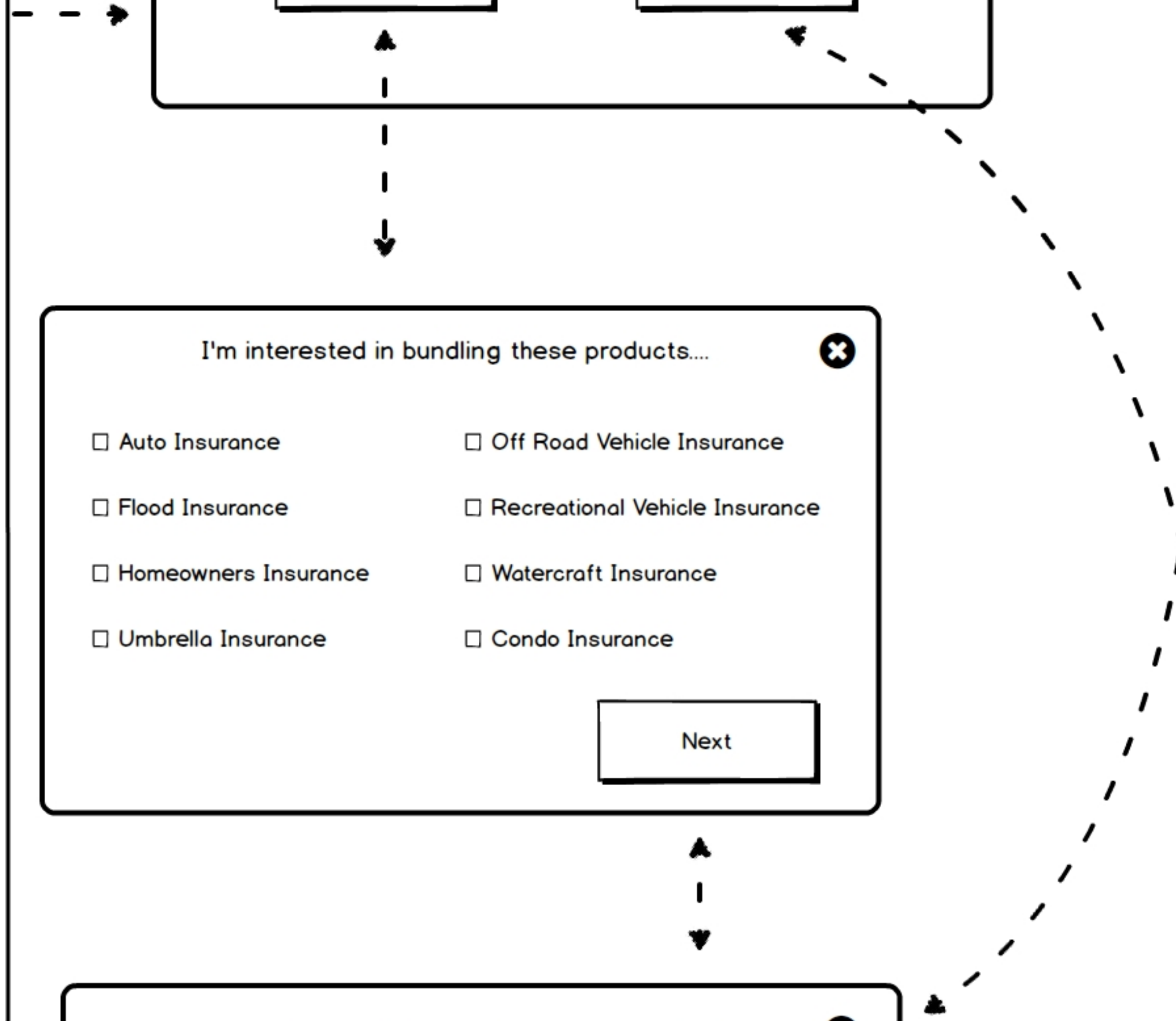
Almost there! Please submit your contact information and one of our experts will be in touch with your quote!

Name

email Address

Phone Number

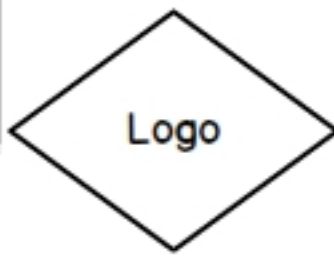
Submit







http://

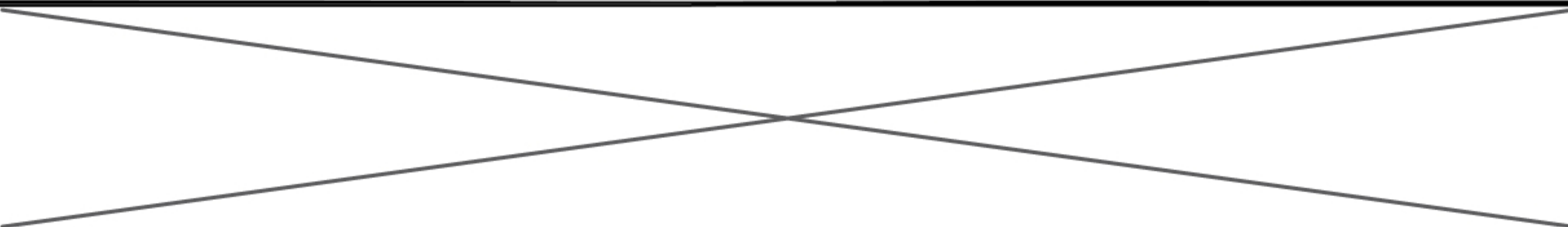


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### Personal Insurance

- Homeowner's Insurance
- Personal Auto Insurance
- Boat Insurance**
- Condo Insurance
- Flood Insurance
- Home Business
- Identity Theft
- Motorcycle Insurance
- Personal Insurance
- Recreational Vehicle Insurance
- Renter's Insurance
- Scheduled Personal Property
- Wedding Insurance

### Boat Insurance

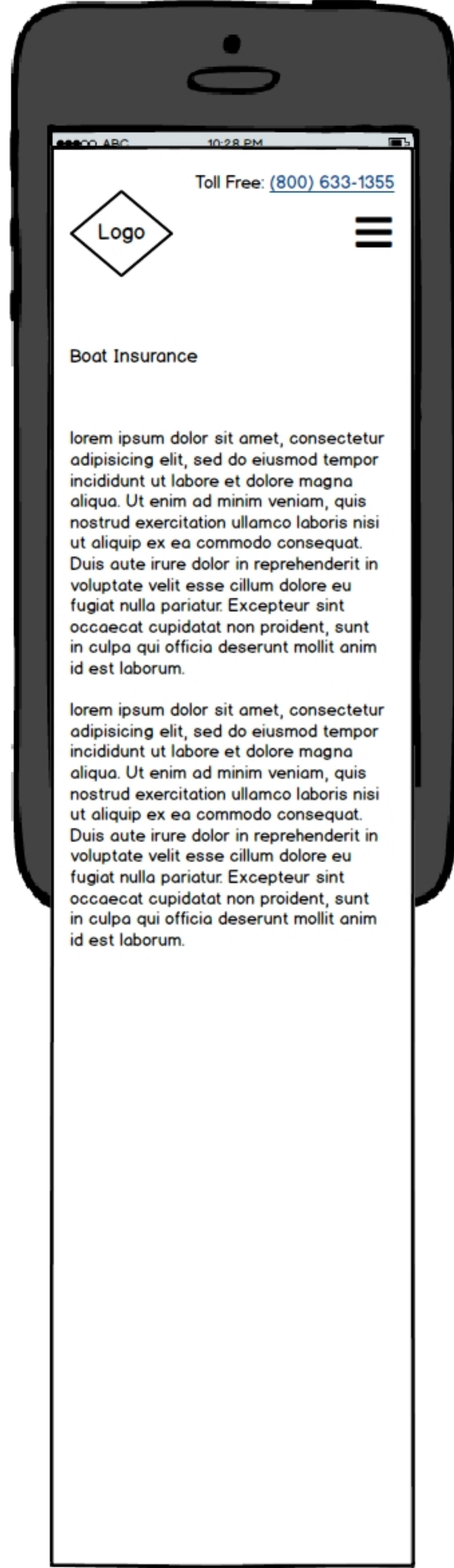
Get a Quote

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Design note: Varying content from section to section. Please ensure to include accordions, ordered lists, block quotes, tabs and tables in the style guide for the client to utilize on subpages.



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### Boat Insurance

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- Our Team
- Employment Opportunities

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All Locations

<p><b>Springfield, IL</b></p> <p>Main Office 214 South Grand Avenue West Springfield, Illinois 62704 Phone: (217) 528-7533 Fax: (217) 528-1041</p> <p><a href="#">Get Directions</a></p>	<p><b>Chicago, IL</b></p> <p>123 W. Madison Street Suite 900 Chicago, Illinois 60602 Phone: (312) 948-5233 Fax: (312) 379-0525</p> <p><a href="#">Get Directions</a></p>	<p><b>Bloomington, IL</b></p> <p>1012 Ekstam Drive Suite 3 Bloomington, Illinois 61704 Phone: (309) 319-6504</p> <p><a href="#">Get Directions</a></p>
<p><b>Another Location</b></p> <p>1012 Ekstam Drive Suite 3 Bloomington, Illinois 61704 Phone: (309) 319-6504</p> <p><a href="#">Get Directions</a></p>	<p><b>Another Location</b></p> <p>1012 Ekstam Drive Suite 3 Bloomington, Illinois 61704 Phone: (309) 319-6504</p> <p><a href="#">Get Directions</a></p>	<p><b>Another Location</b></p> <p>1012 Ekstam Drive Suite 3 Bloomington, Illinois 61704 Phone: (309) 319-6504</p> <p><a href="#">Get Directions</a></p>

07:20 PM

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All Locations

**Springfield, IL**

Main Office  
214 South Grand Avenue West  
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Phone: (217) 528-7533  
Fax: (217) 528-1041

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**Another Location**

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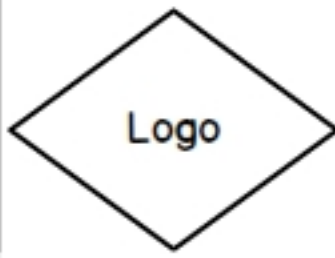
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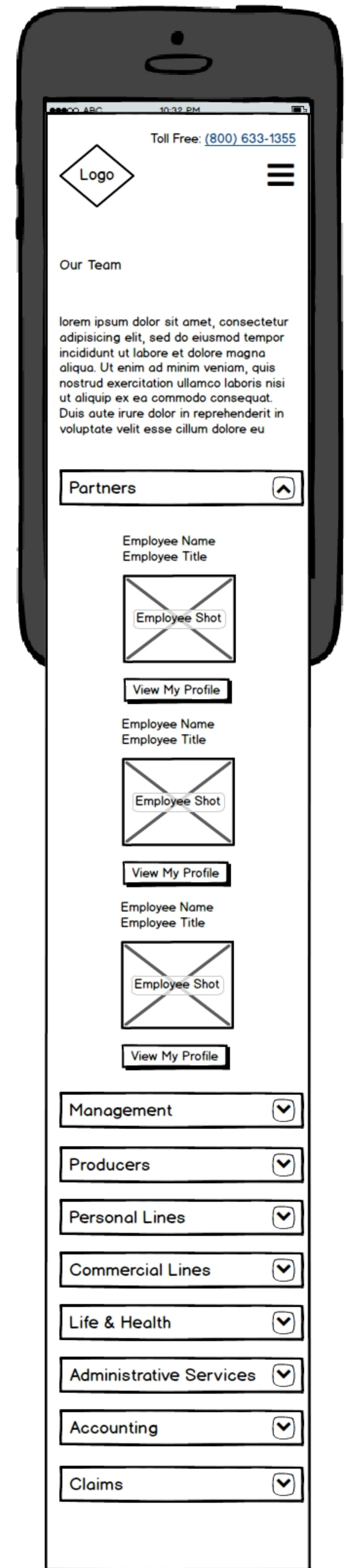
### Our Team

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#### Partners

Michael Aiello President /CEO	Employee Name Employee Title	Employee Name Employee Title	Employee Name Employee Title	Employee Name Employee Title
<a href="#">View My Profile</a>	<a href="#">View My Profile</a>	<a href="#">View My Profile</a>	<a href="#">View My Profile</a>	<a href="#">View My Profile</a>
Employee Name Employee Title	Employee Name Employee Title	Employee Name Employee Title		
<a href="#">View My Profile</a>	<a href="#">View My Profile</a>	<a href="#">View My Profile</a>		

- Management
- Producers
- Personal Lines
- Commercial Lines
- Life & Health
- Administrative Services
- Accounting
- Claims



Our Team

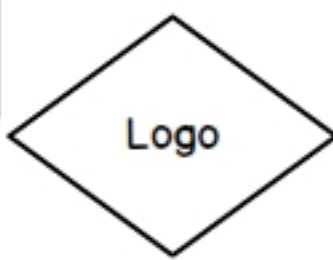
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#### Partners

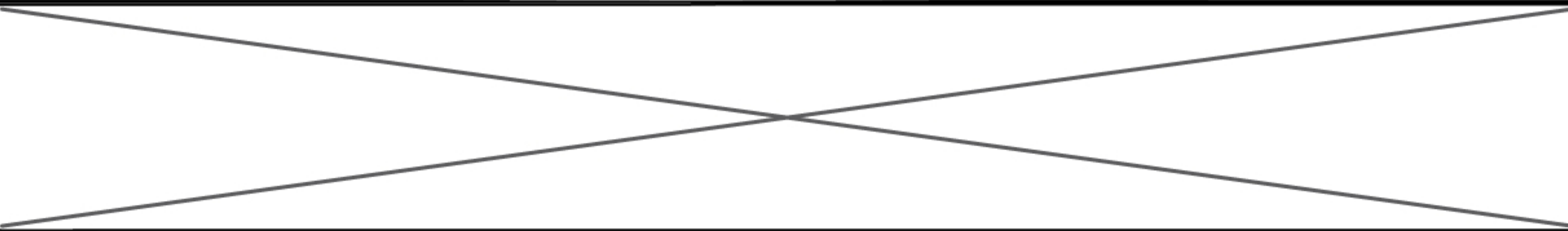
Employee Name Employee Title
<a href="#">View My Profile</a>
Employee Name Employee Title
<a href="#">View My Profile</a>
Employee Name Employee Title
<a href="#">View My Profile</a>

- Management
- Producers
- Personal Lines
- Commercial Lines
- Life & Health
- Administrative Services
- Accounting
- Claims





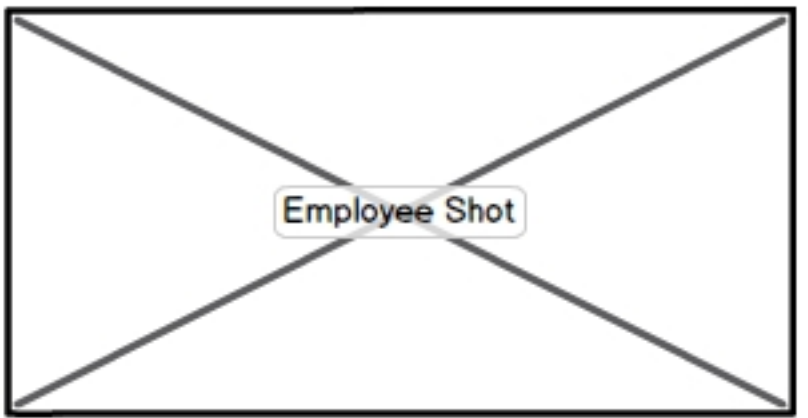
Site Search input field with a Go button



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### Alysse Aiello Hewell

Office: Springfield, IL  
 Department: Management  
 Director of Marketing  
 ahewell@rwtroxell.com  
 Phone: 217-321-3222 Ext: 3222



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To think about elements needing displayed on directory details pages, if anything above and beyond basic contact info, bio and pic. Examples with block quotes, an employee interview, etc have been conveyed as being appealing, but need to know prior to design enhancements.

